

# Promotional & Advertising Opportunities

## More information

Please contact me for details, pricing and booking form:

**Sherwin Gentle – Industry Liaison & Sales Associate**

Email: [sgentle@kenes.com](mailto:sgentle@kenes.com)

## PROMOTIONAL SUPPORT OPPORTUNITIES

- Opportunity to organise an Official *Non-CME Industry Session*, up to 60/90 minutes (Program subject to the approval by the IPVC Scientific Committee).
- Physically, it includes hall rental, standard audio/visual equipment and display table.
- Permission to use the phrase “Official Symposium of the IPVC 2023 Conference”.
- Sponsored Symposia Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application and with signage during the event.

Meet with attendees to share the latest developments in the pharmaceutical industry.

- Opportunity for pharmaceutical companies to present their lecture.
- Content to be approved by the Scientific Committee.

- Short Industry Lecture program will be included in a designated industry section of the Program.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

***NOTE: The supporting company in addition to the support fee must cover the registration fees for all speakers. This also applies in the case where the speakers have already been invited by the Conference.***

- Reloading IPVC 2021 Industry Symposium on the Conference Website.  
[click here for an impression.](#)
- Promote your IPVC 2023 Industry Symposium on the Conference Website and mailshot –not included. [Click here for an impression.](#)

Opportunity to send a Social Post through the IPVS Social Media Channels. A large screen will appear in a main area of the convention center showing all social media interactions that include the Meeting hashtag #IPVC2023.

- Your company advert will be shown on the social media plasma screen in a loop with the social media interactions and other companies' adverts.
- Content of the advert subject to the approval by the Meeting Scientific Committee.
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

*\*This item is only available physically.*

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any

activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event, following all compliance regulations. □□□□□□□□

*\*This item is only available physically.*

Coffee will be served during breaks in the exhibition area and will be provided in compliance with all relevant industry codes. □

- Opportunity to have a display of company's logo at the catering points located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, virtual platform, mobile application and with signage during the event.

The World Map is a unique atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins, ideal for enhancing participant networking in the virtual environment.

- Support will be recognized with World map signage within virtual Lobby including "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

- An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
  - Acknowledgement on directional signage outside suite.
- There will be a laptop/sitting lounge where attendees may check e-mails using their own laptops. Hospitality and any activities provided will be in compliance with all relevant industry codes.
  - Opportunity to add designs/logo in the area.
  - Opportunity to place signage in the lounge area.
  - Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
- Be seen at IPVC 2023, brand the reusable masks!
  - Reusable masks will be available for all participants during the Conference days.
  - The reusable masks have a neck band in elastic material integrated, for easy and comfortable portability. At the same time, it provides quick and easy access to the mask when it's needed to use it.
  - Sponsor will have the possibility to add the company's logo to the face mask.
- Make an impression with this practical and long-lasting key ring!
  - Key rings will be available for all participants

during the Conference days.

- Specially designed to avoid touching public usage surfaces with your hands (door handles, switches, public use taps, ATMs...).
- Sponsor will be able to brand the key ring with the company's logo.

Leave an impression and brand the face mask cases that will be gifted during the Conference.

- Mask cases will be available for all participants during the Conference days.
- Ideal for the portability and protection of all types of masks.
- Sponsor will be able to brand the case with the company's logo.
- Hand cleanser gel in refillable bottle with flip-cap.
- Hand cleanser gel will be available for all participants during the Conference days.
- Sponsor will be able to brand the bottle with the company's logo.
- Hand cleanser gel in a refillable bottle with flip cap and carabiner.
- Hand Cleanser Gel will be available for all participants during the Conference days.
- Sponsor will be able to brand the bottle with the company's logo

A Stay Safe Kit will be available for all participants during the Conference days.

Sponsor will have the opportunity to brand the items included in the Stay Safe Kit.

Content of the Stay Safe Kit:

- Antibacterial Pen
- Hygienic Wipes

- Three Face Masks
- Hand Cleansing Gel 50 ml
- Anti-contact Key Ring

## ADVERTISING SUPPORT OPPORTUNITIES

- Promotional Material, such as a bookmark or one-page flyer, in the brochure racks within the venue.
- Full inside/Double / Backside / page color advertisement in designated section of the E-Book.
- The E-Book will contain the timetable, information about the scientific programme and other useful information. It will be available to all participants.
- Gain additional exposure for your Symposium by advertising it in a designated section of the Meeting App.
- The Meeting App will be available for all participants who download the app.

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mailshot to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Conference Organiser.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. "From" field will be IPVC23.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Supporter.

*\* In the case where the supporter cannot provide a compliant*

HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of USD 250. Content received after the deadline may be processed for an additional fee of USD 500.

**Industry Support Disclosure – will be added to all mailshots**

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering. □ Gain additional exposure for your Industry Session Post Conference by sending out a Post-Conference Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Conference Organiser.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter. □ “From” field will be IPVC23.

\* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of USD 250. Content received after the deadline may be processed for an additional fee of USD 500.

**Industry Support Disclosure – will be added to all mailshots**

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering. Supporter has the opportunity to add a Image advert in the IPVC Mailshot. This mailshot is the official Conference mailshot that is sent through our main database.

- One “push notification” sent to all participants\* onsite through the mobile app, to be coordinated with Conference Organizer.
- Specifications will be provided by the Conference Organizer.\*Only for those participants who have opted to receive such information.

[Payment, Cancellation Terms & Conditions](#)[Educational Support Opportunities](#)

**Contact us now**

for pricing, bookings and customized packages.

[CONTACT US](#)