

# IPVS Social Media

Are you following IPVC on social media yet?

Below are a few tips that will enable you to maximize your social media experience...

## **#IPVC2021**

We look forward to seeing you online at IPVC 2021 in November.

**We encourage you to share information about the Conference, and your participation in it, within your network – before and during the IPVC 2021 Conference.**

## Follow us

Are you following IPVS on social media yet? Be sure to connect with us on:

## Share

Here are a few ways you can share information about the Conference:

- Like, retweet and repost posts from the IPVS official accounts
- Post photos, mention IPVS and use the hashtag [\*\*#IPVC2021\*\*](#) on Facebook, Twitter, Instagram and LinkedIn
- Comment, ask questions and join the online conversation
- Live tweet from sessions, chats and the exhibition. Be sure to mention the IPVS account (different for each platform) and use the hashtag [\*\*#IPVC2021\*\*](#)

## Official Hashtag

The official Conference hashtag is [\*\*#IPVC2021\*\*](#).

**Please, use it in all posts related to the upcoming conference!**

Hashtags help connect users within the related conversations and are also searchable, making the posts a valuable resource for both PV-professionals and patients.

We encourage the use of hashtags but recommend using no more than four per tweet or post.