

# Become an #IPVC2023 Ambassador

**WILL YOU BE OUR NEW AMBASSADOR?**

**JOIN THE #IPVC2023 CONVERSATION!**

IPVC 2023 looks to build a worldwide network of scientists and professionals interested in the papillomavirus area.

IPVC 2023 brings together researchers, students and professionals working in the HPV-related field, and provides a multidisciplinary forum to discuss the latest developments. **But you don't have to wait until the Conference in April, to be part of the discussion! Join the [#IPVC2023](#) conversation and be at the core of the community, by becoming an IPVC 2023 social media ambassador.**

We are looking for a diverse team of engaged individuals who are:

- Interested in papillomaviruses and papillomavirus-related diseases
- Planning to attend the Conference in April online or on-site
- Active on social media
- Ready to spread the word before and during the Conference

## **What does it mean to be an IPVC 2023 Ambassador?**

As an IPVC 2023 Social Media ambassador you will tweet/post before and during the Conference on IPVC lectures/topics/tracks that **you are personally interested in.**

As the official language of IPVC 2023 is English, most posts should be in English, but you are also encouraged to post in other languages you know.

## The IPVC 2023 Winners

Congratulations to:

- **1st Prize:** Monica Sierra
- **2nd Prize:** Jaimie Shing
- **3rd Prize:** Staci Sudenga

## What are the benefits for our ambassadors?

Apart from **being at the center of an international community in an exciting area** of research, IPVC 2023 Social Media ambassadors will receive **recognition and extra exposure** through the Conference channels. If you are among the top three most active influencers on social media, you will **receive one of these attractive benefits:**

- *1st Prize: A free IPVC 2024 registration plus invite a colleague on the house*
- *2nd Prize: A free IPVC 2024 registration*
- *3rd Prize: A free ticket to the next Networking Event*

Digital Certificate of Appreciation for all social media promotional tasks completed throughout the campaign for the most active participant.

## Time Requirements:

- In the months before the Conference: The role does not require any more than a total of **2-3 hours a month** of your time.
- Onsite: The role will not require more than **an hour** in total per congress day.

- Please note: As an ambassador, you will have our Social Media manager's full support and can request assistance.

## **Further details on the Social Media Ambassador Role:**

- Promote the use of #IPVC2023 before, during and after the Conference
- At the beginning of each month leading up to the event, the ambassadors will receive an e-mail with marketing materials to share, including relevant deadlines and social media tips they will be expected to post
- Post at least twice a month leading up to the Conference after the start of the ambassadors' campaign, as soon as we have confirmed ambassadors
- When posting about the event, always use #IPVC2023
- Be active during the event:
- Live tweet from scientific sessions, tweet opinion posts, re-tweeting important updates from the IPVC channel
- Share a short video of themselves wrapping up 1 or 2 Conference days, answering to – what are your #IPVC2023 key takeaways/highlights from today?
- Encourage others to share their experiences during the Conference

### **Optional:**

- Share a short video of yourself about why you are attending the event and/or a quote answering the question:
- "What makes IPVC unique?"
- "What are you most excited about at IPVC 2023?"